

GLOBAL
ETHICS
DAY 2023

CARNEGIE
COUNCIL *for Ethics in
International Affairs*

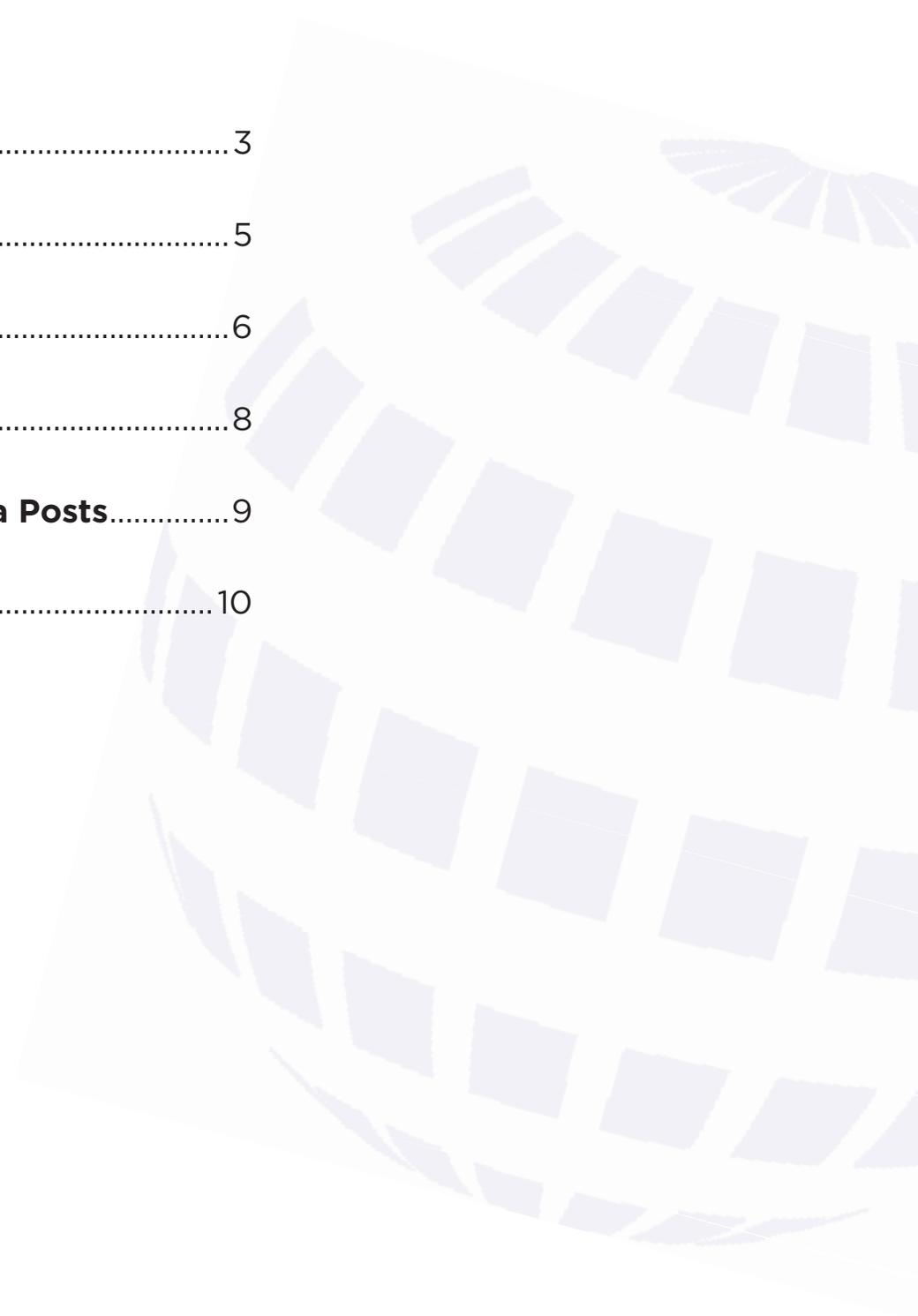


GLOBAL ETHICS DAY 2023:

Social Media Toolkit

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Overview

This year, #GlobalEthicsDay will take place on **October 18, 2023**, with the theme of **Ethics Empowered**. Join us and help use the power of ethics to build a better future!

Established by Carnegie Council for Ethics in International Affairs, Global Ethics Day is an annual moment to **empower ethics** through the actions of both individuals and organizations.

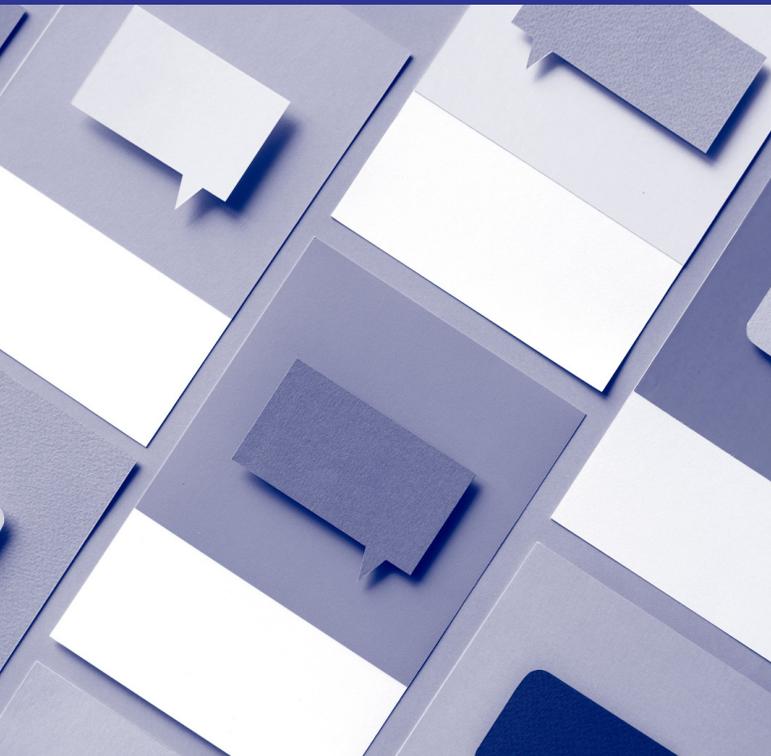
Since 2014, citizens, businesses, professional organizations, schools, governments, and nonprofits from over 100 countries have participated in Global Ethics Day.

How to Participate

Carnegie Council is calling on individuals, schools, businesses, governments, nonprofits, etc. to join us on October 18, 2023 in taking action to empower ethics. Your own Global Ethics Day activities can include organizing debates and panel discussions, sharing videos, publishing articles, conducting interviews, launching #GlobalEthicsDay social media campaigns, and even environmental clean-ups, canvassing, film festivals, and time capsules . . . there are countless ways to participate.

Ideas for Global Ethics Day 2023 might include:

- Sharing what ethics mean to you on social media using #GlobalEthicsDay or #EthicsEmpowered;
- A financial services firm hosting a public panel on the future of ESG;
- An art class visualizing ethical action and sharing on social media;
- A fashion brand creating a video on the ethical and environmental challenges at the heart of the industry; or
- A group of computer science students going live on Instagram to discuss the ethical questions surrounding artificial intelligence.



Let the world know you're participating in Global Ethics Day by sharing your activities on social media. Copy and paste sample social media messages provided below or create your own customized post using the hashtags #GlobalEthicsDay or #EthicsEmpowered. Carnegie Council will repost highlights on our social media channels:



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Get Involved

Visit [our website](#) to access resources and learn about other ways to [get involved](#). Make sure to [contact us](#) to be listed as a featured participant on our website.



Logos



2023 Logo



2023 Logo



2023 Carnegie Council Logo



2023 Hashtag

Social Graphics

Ready-made images for social media



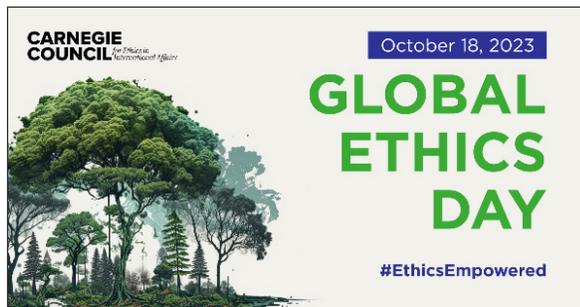
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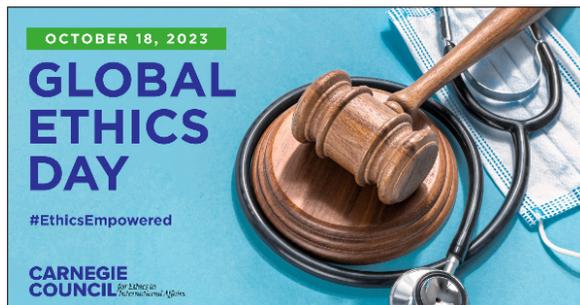
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Social Graphics

Ready-made images for social media



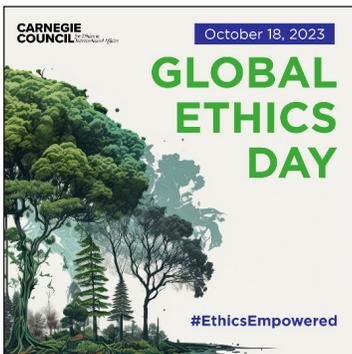
[Instagram, Threads](#)



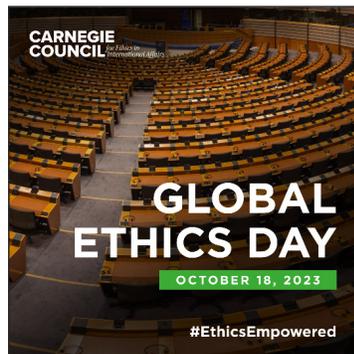
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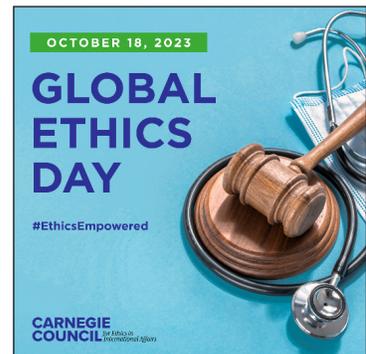
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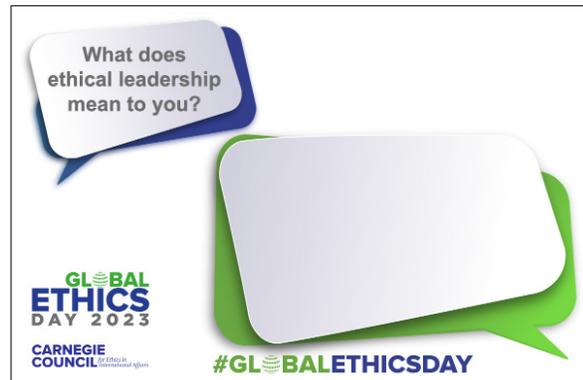
[Instagram, Threads](#)

Posters

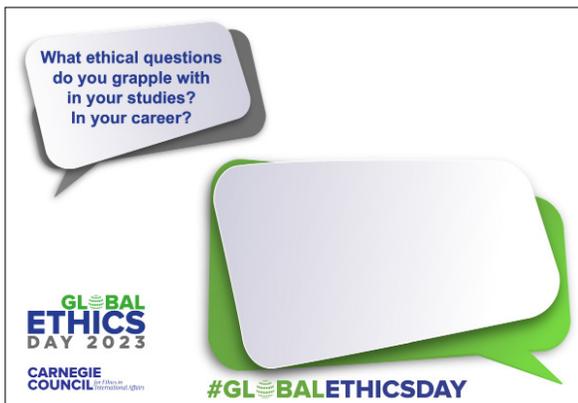
Print out these posters and write in your own thoughts and ideas about the role of ethics in everyday life.



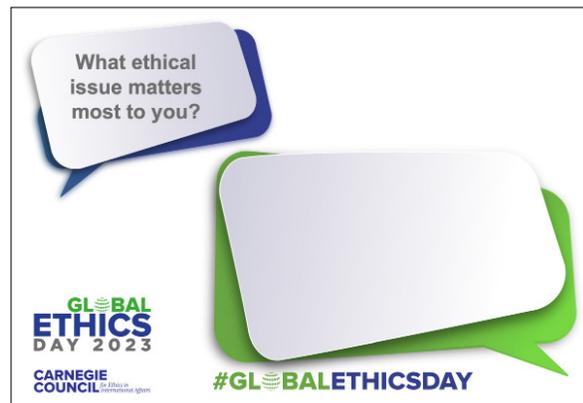
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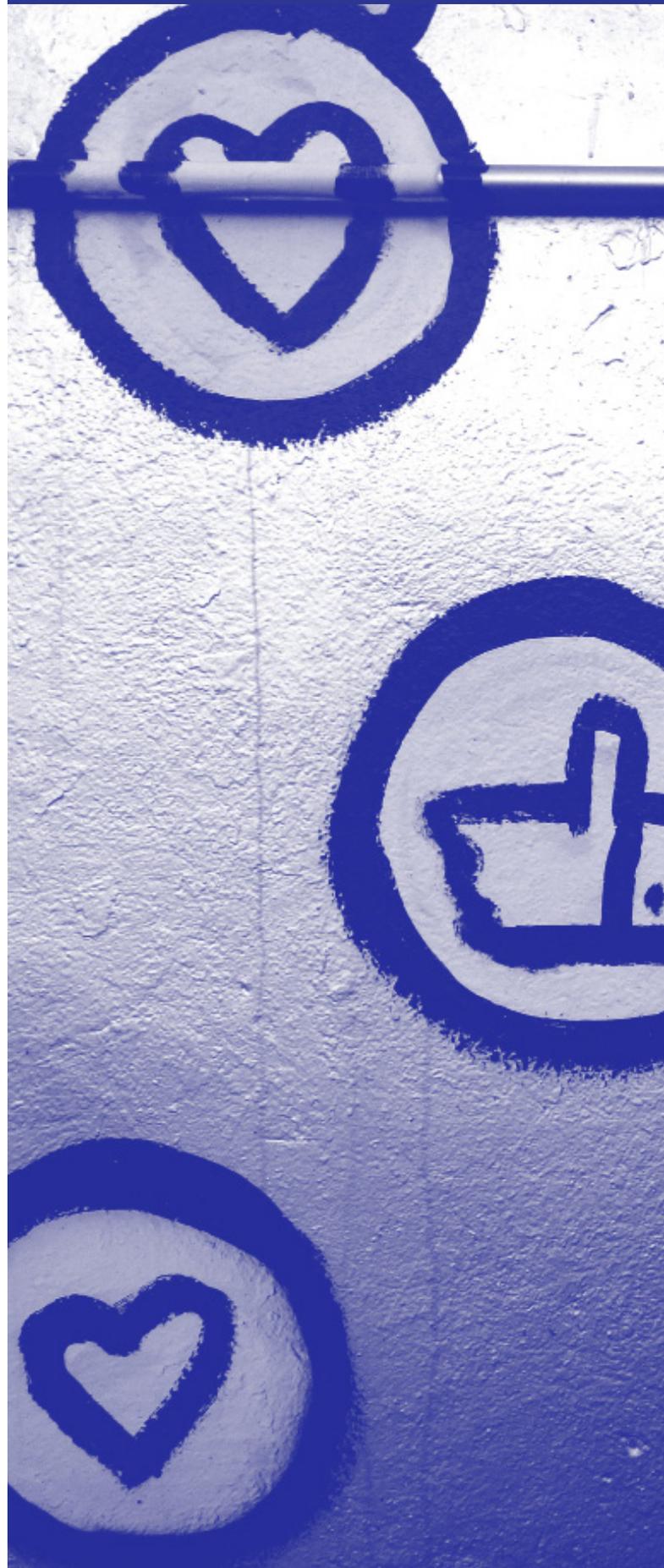


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Suggested Social Media Posts

Facebook, LinkedIn, X

- From accelerating climate change to a global refugee crisis to the proliferation of irresponsible AI, our world faces unprecedented challenges. That's why this #GlobalEthicsDay, we're joining @CarnegieCouncil to empower ethics and build a better future. **insert URL and/or image**
- This #GlobalEthicsDay, I/we pledge to empower ethics by **insert activity/action**.
- On #GlobalEthicsDay, we're reflecting on how ethics can be used to improve our lives, strengthen our communities, and build a better world. How can you take ethical action in your daily life?
- This #GlobalEthicsDay, we're joining @Carnegie_Council to empower ethics as a force for good. Learn more about how you can participate. **insert URL and/org image**
- What does ethics mean to you? Join us in empowering ethics this #GlobalEthicsDay.





Instagram and Threads

- Today is #GlobalEthicsDay! Join us and @Carnegie_Council in taking action to empower ethics. Check out the link in our bio to learn how you can take part. #EthicsEmpowered
- From accelerating climate change to a global refugee crisis to the proliferation of irresponsible AI, our world faces unprecedented challenges. That's why this #GlobalEthicsDay, we're joining @Carnegie_Council to empower ethics and build a better future. Learn more through the link in our bio. #EthicsEmpowered
- On #GlobalEthicsDay, we're reflecting on how ethics can be used to improve our lives, strengthen our communities, and build a better world. How can you take ethical action in your daily life? Let us know below. #EthicsEmpowered
- What does ethics mean to you? Join us in empowering ethics this #GlobalEthicsDay by clicking the link in our bio. #EthicsEmpowered

Additional Resources

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